

**Cal Recycle, SWANA, CRRA, and Cal
Economic Development resources available
to manufacturers and recyclers.**

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CALIFORNIA



ASSOCIATION

The California Association of Recycling Market Development Zones (CARMDZ)

- Represents 40 special districts throughout California that have specialized expertise and dedication for creating and expanding strong markets for recycled and organic materials.
- Our zones cover more than half of the state by population and land area
- Working in partnership with CalRecycle and innovative entrepreneurs
- The Recycling Market Development Zone (RMDZ) program addresses critical waste reduction and climate action policy goals
- Helps grow a more sustainable economy in California via green jobs



COVID-19

COVID-19

CLICK [HERE](#) FOR THE MARCH 27, 2020 CRRA WEBINAR RECORDING

CLICK [HERE](#) FOR THE APRIL 09, 2020 CRRA WEBINAR RECORDING

CLICK [HERE](#) FOR THE APRIL 23, 2020 CRRA WEBINAR RECORDING

MAY 7, 2020: Beverage Container Redemption Center Challenges During COVID-19; WHAT YOU NEED TO KNOW. Speakers: Susan Collins (Container Recycling Institute); Richard Valle (Tri-Ced Recycling); Paul Faherty (Strategic Materials); and Adam Tauber (CalRecycle, Department of Recycling).

****Please take a moment and share your thoughts on focus and topics for future webinars. Click [here](#).**

You may have recently received an abundance of messaging about COVID-19, concerns, best practices, and news/updates. We have compiled a list of resources and websites for you. Additionally, at the bottom of this page, you'll find information about the CRRA semi-monthly Roundtable Webinars to be held.

CALIFORNIA CORONAVIRUS RESPONSE

- [Official Site](#)

- [Help for Small Businesses](#)
- [Unemployment and Reduced Work Hour benefits](#)

CalEPA

[Statement on COVID-19 Emergency](#), dated 4/15/20

CALRECYCLE

COVID-19 [Jurisdiction Letter](#), dated 4/21/20

[In this Section](#)

[COVID-19 Webinars](#)

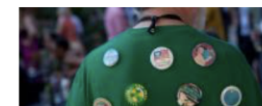
[COVID-19 Forum](#)

[COVID-19 Resources](#)

[Quotes](#)

A nation that destroys its soils destroys itself. Forests are the lungs of our land, purifying the air and giving fresh strength to our people.

-- Franklin D. Roosevelt





California Association for
Local Economic Development

[Everything Econ Dev](#) ▾[Legislation](#) ▾[Econ Dev Resources](#) ▾[Trainings](#) ▾[Membership](#) ▾[About CALED](#) ▾

PLAN, PREPARE, AND RESPOND TO COVID-19

Learn about Economic Development Resources for You and Your Businesses



CALED Update

Do you want to know what CALED is doing to deliver [our mission](#)? CALED's CEO provides a quarterly update to the membership to keep you informed on how we are making a difference for you.

[QUARTERLY MEMBERSHIP REPORT](#)

Econ Dev News

[Get the Latest Coronavirus Information from California's Department of Public Health](#)

*CA Department of Public Health
California is responding to the spread of a respiratory illness caused by a novel coronavirus (COVID-19) first identified in Wuhan, [...]



Legislative Watch

CALED works hard to advocate on behalf of our members, providing California's economic developers and stakeholders a voice at the state level. Each year, we monitor legislation impacting economic development and adopt current priorities our Legislative Action Committee pursues to further our mission.

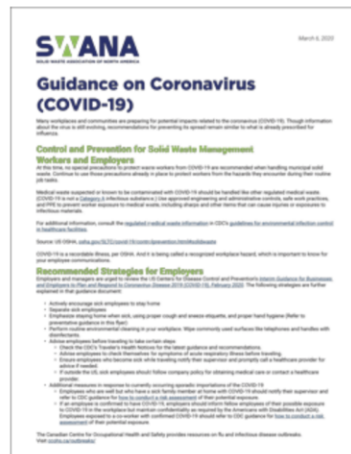


INITIATIVES

HOME / INITIATIVES / GUIDANCE ON CORONAVIRUS (COVID-19)

SANITATION WORKERS SUPPORT FUND 
#TrashDayThanks 

GUIDANCE ON CORONAVIRUS (COVID-19)



Many in the solid waste industry are coping with health and safety risks related to the coronavirus (COVID-19). Though information about the virus is still evolving, SWANA has issued a *Guidance on Coronavirus* document to provide guidance to the solid waste industry.

DOWNLOAD SWANA'S GUIDANCE ON CORONAVIRUS DOCUMENT

How Media Can Contact SWANA about COVID-19

As the media continues to respond to the pandemic, it is important that waste and recycling is included in that narrative. SWANA is available to answer questions concerning how the waste and recycling collection

Advertisement



IN THIS SECTION

- Safety +
- China Waste
- Close the Dumpsites
- Guidance on Coronavirus (COVID-19)
- Sanitation Workers Support Fund +

Join SWANA »

California

Several strong recycling market development initiatives, most of which are executed by the California Department of Resources Recycling and Recovery (CalRecycle)



- **State Agency Buy Recycled Campaign (SABRC)** – A joint program between CalRecycle and California's Department of General Services (DGS) to implement state law requiring state agencies and the legislature to purchase recycled-content products and track those purchases.
- Each state agency must ensure that at least 50 percent of reportable purchases are recycled products, increasing to 75 percent for most categories as of January 1, 2020

Incentive Payments Programs

- CalRecycle provides processors of glass collected from curbside and drop-off programs a per-ton payment of up to \$60/ton to facilitate end markets for glass from glass beverage containers. \$10 million is appropriated annually for this program.



Outreach to manufacturers— CalRecycle holds and sponsors forums, workshops and other events to expand the use of recycled content.

- Building products made from recycled tires.
- Online recycled content product and manufacturer directories.
- Fact sheets regarding benefits of the use of recycled materials.

Research and Development —Several studies to help identify uses for recovered materials.

- Tire-derived aggregate (TDA) uses and benefits of using TDA for sound dampening.

Grants – Offered grants to expanding markets for recovered materials

Organics Grant Program: For new facilities to reduce the amount green materials, food materials sent to landfills. \$16M (\$13.3M in FY18–19) & (\$2.8 in FY19–20)
\$3M per grant award max.

Recycled Fiber, Plastic, and Glass Grant Program: Expanding existing capacity or for new facilities to capture postconsumer recycled fibers, plastic, or glass to manufacture products. \$9M (\$2.25M in FY17–18) & (\$6.75M in FY 18–19) \$3,000,000 per grant award max

Tire Incentive Program: Reimbursement to eligible businesses that use (recycled) crumb rubber in products or substitute virgin rubber, plastic, or other raw materials in products. \$0.10 to \$0.50 per lb, In FY 2019, \$7.75 million was made available to this program. In FY 2019, \$850,000 was available for this program.



Loans:

Greenhouse Gas Reduction Loan: Funds to support new or expanded composting and anaerobic digestion facilities, manufacturing fiber, plastic or glass waste materials into beneficial products. 2.9M FY14-15, 2M FY15-16, (no data for FY17,18 &19) FY 2019-20 \$2.5M 25% match, 4.0% Interest Rate



Recycling Market Development Zones: California-based recycling businesses to site new or expansion of manufacturing facilities. FY 2019-20 \$6.25M 25% match, 4.0% Interest Rate

- Low-interest loans for the purchase of equipment and other relevant business costs
- Technical assistance, and direct marketing of products in specified zones.
- **AB 1583** CA Recycling Market Development Act reauthorizes programs to offer Sales and Use Tax exemptions and loan interest loans for recyclers and manufacturers using recycled content.

California Minimum Recycled Content Laws



- **Rigid Plastic Packaging Container (RPPC) Law** – Rigid plastic containers (exception for food/beverage) must be at least 25% recycled content.
- **Recycled Content Trash Bag Program** – Trash bags sold in the state must include 30% postconsumer resin or not eligible for purchase by the state government or its contractors.
- **Fiberglass Minimum Recycled Content Law** – Insulation manufacturers must use 30 percent postconsumer glass. In 2016, the average was 52.2% recycled content.
- **Glass Packaging Minimum Recycled Content Law** –Manufacturers of new glass containers must use at least 35 percent postconsumer recycled glass. Per 2016 report, the average 51.2%.

- **Expanded Polystyrene Recycled Content Law** – 2008 law prohibits a wholesaler or manufacturer from selling polystyrene loose-fill packaging in California unless comprised of recycled material, in January 1, 2017, it reached 100% recycled material.
- **Newsprint Recycled Content Law** – Requires 50% of the newsprint used for printing and publishing by commercial printers and publisher.
- **Reusable Retail Bag Recycled Content Law (Prop 67)** – Voters passed in 2016, ratified a ban on the use of single-use plastic bags at some retail establishments & required Postconsumer recycled content of at least 40 percent (as of January 1, 2020).



Recently proposed

- AB1080 & SB54 - Stalled in 2019 but re-introduced. All single-use plastic must be 75% by 2030, recyclable or compostable after 2030.

Other CA support

- Governor's Office of Business and Economic Development(GO-Biz), No cost consultation for incentive identification, site selection, regulatory or permitting compliance assistance, direct investment and export assistance.
- Employment Development Department (EDD) - Reduced Work Hours – Unemployment Insurance Work Sharing Program - alternative to layoffs. EDD Tax Assistance
- CA Infrastructure and Economic Development Bank (IBANK) - Small Business Loan Guarantee Program: \$50M to the Small Business (1-750 employees) who may not qualify for federal funds, up to \$50,000 per loan
- Jump Start Loan Program Department of Industrial Relations
- CalCAP is a loan loss reserve program which may provide up to 100% coverage on losses as a result of certain loan defaults. Limited to a maximum of \$2.5M over a 3-yr period.



- Local community economic development depts & orgs
- U.S. Digital Response free tool.
- California Entrepreneurship Task Force.
- Discounted technology tools for small businesses.
- Hello Alice, dedicated site of public, private, state and national resources.
- [Covid19BusinessCenter.com](https://www.covid19businesscenter.com), including emergency \$10,000 grants and a community to help you.
- Kiva's crowd-funded 0% interest loans of up to \$15K w/ grace period of up to 6 months





National Association of Manufacturers survey

- Member companies on the impact of the COVID-19 outbreak to manufacturers.
- Effects to their supply chain and operations, their financial expectations and their emergency response plans:

78% anticipate a Financial Impact

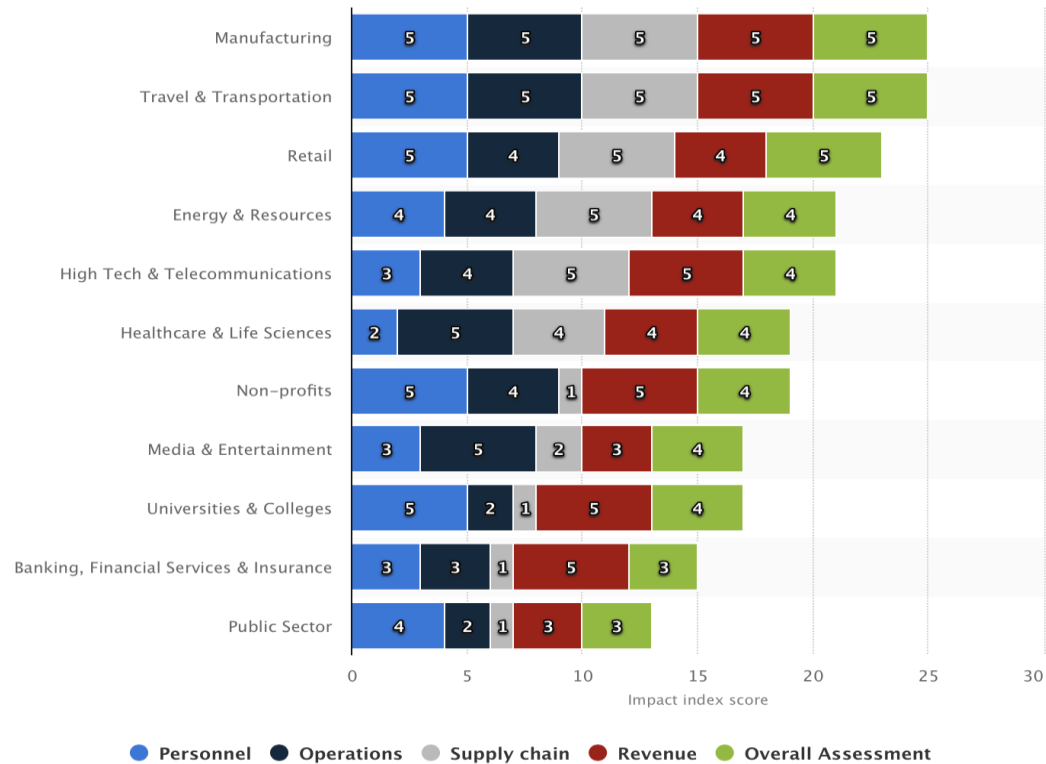
53% anticipate a Change in Operations

35% facing Supply Chain Disruptions



Technology & Telecommunications > IT Services

Projected coronavirus (COVID-19) impact index by industry and dimension - minor (1) to severe (5) in 2020*

[Collapse statistic](#)

DOWNLOAD



Sources

[→ Show sources information](#)[→ Show publisher information](#)

Release date

March 2020

Region

Worldwide

Survey time period

2020

Supplementary notes

*The impact is ranked on a 5-point scale from minor impact to severe impact:

- 1 - minor impact
- 2 - moderate impact
- 3 - significant impact
- 4 - major impact
- 5 - severe impact



Global Business Cities Reports

A slightly different city trip

200

cities worldwide

70+

countries

Global ranking and regional comparison

[Discover now](#)

statista

U.S. Federal Support

- CARES Act-Small Business Administration (SBA) to provide up to \$2M in Disaster Assistance Loans to businesses impacted by COVID-19. [SBA Guidance](#) for employers to plan and respond to COVID-19.
- Manufacturing.gov: Funded by the U.S. Government through a private-public partnership. The method of funding is cooperative agreement. The federal funding level is typically \$70-110M, matched or exceeded by funding from private industry and other non-federal sources, with a minimum 1:1 cost share.
- U.S. Secretary of Commerce, \$13 million in U.S. Economic Development Administration (EDA) grants to support Trade Adjustment Assistance Centers (TAACs) that help manufacturers affected by imports adjust to increasing global competition and to create jobs.
- Centers for Disease Control (CDC) - Interim guidance for businesses and employers to plan, prepare and respond to coronavirus.
- Department of Labor - OSHA- Check out this guide - [Guidance on Preparing Workplaces for COVID-19](#)

Standard 7(A) business loans

- Loan issued through banks & credit unions, guarantee from 50% -85% issued to lender
- \$5M minimum loan per business borrower, lines of credit up to \$350M
- Use of funds: Leasehold, improvements, inventory, furniture, equipment, real estate, business acquisition, working capital.
- Interest rate 2.75%, term up to 10 years for equipment, leasehold improvements and equipment.
- Up to 25 years for line of credit, debt refinance allowed
- Payments begin and closing typically, must have no credit elsewhere available

SBA Disaster Economic Injury Disaster Loan (EIDL)

- Issued directly by SBA
- No loan guarantee
- \$2M maximum loan per business
- No lines of credit
- Use of funds All operating expenses and cost of goods for 6 months
- Interest rate: 3.75% fixed term, 30 years, no points, fees or prepayment penalty
- No debt refinance allowed
- 12-month deferral on initial payment

Made in America matching funds grant

- Up to \$75,000 in matching **grant** funding for projects of your choice.
- Helps **American** companies become more competitive when faced with import competition in their markets.

The Make it in America Challenge

- Seeks to encourage foreign and domestic businesses to build and/or expand their operations Up to 15 awards will be made to accelerate job creation by encouraging re-shoring of productive activity by U.S. firms, fostering increased foreign direct investment, encouraging U.S. companies to keep or expand their businesses—and jobs—here at home, and training local workers to meet the needs of those businesses.

Manufacturing Associations:

- Alliance for American Manufacturing
- Association for Manufacturing Excellence
- Association for Manufacturing Technology
- Association of Equipment Manufacturers
- Association of Women in the Metal Industry
- American Composites Manufacturers Association
- Biotechnology Industry Association
- California Manufacturers & Technology Association
- Fabricators & Manufacturers Association
- Motor & Equipment Manufacturers Association
- National Association of Manufacturers
- National Electrical Manufacturers Association
- National Marine Manufacturers Association
- National Tooling and Machining Association
- Precision Metalforming Association
- Valve Manufacturers Association

Low virgin plastics pricing affecting recycling markets further - Resource Recycling

- The coronavirus pandemic has piled on top of existing plastics recycling market strife to cause pricing fluctuations and create uncertainty about how end users will meet their sustainability commitments.
- Recycling markets for nearly all materials have been challenged for the past few years due to shifts in overseas demand. Additional pressure has come from tariffs on recycled materials and other goods, as well as ongoing strife in the freight market.
- The oil pricing plunge is the result of a decline in global oil demand due to the coronavirus as well as a surge in production following disagreements between major oil producing countries.
- Although top oil producers reached an agreement on production cuts last month, the glut of supply continued through the end of April.
- In recent days, the market has seen a bit of a rebound.
- Virgin plastics pricing tends to follow oil and natural gas because petrochemicals are important feedstocks for plastic production. And recycled plastic pricing follows virgin trends.

Thank you

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